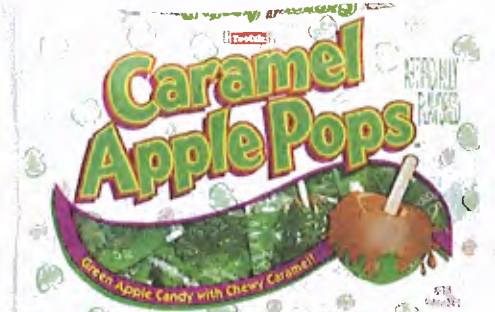


Lollipop Market Branding Overview

Trade Dress Examples



Charms Mini Pops
Old Design

Charms Mini Pops
New Design

Dum-Dums
Current Design



EXHIBIT

tabbles